



The Alliance for Excellent Education Presents

## **The High Cost of Low Educational Performance: The Economic Impact of Improvements in PISA Outcomes**

Tuesday, January 19, 2010 ♦ 11:30 am – 1:30 pm  
Washington Court Hotel, Springwood Room  
525 New Jersey Avenue, NW, Washington, DC

### **Speaker Biographies**

#### **Eric Hanushek**

*Paul and Jean Hanna Senior Fellow, Hoover Institution of Stanford University*

Eric Hanushek is the Paul and Jean Hanna senior fellow at the Hoover Institution of Stanford University. He has been a leader in the development of economic analysis of educational issues, and his work on efficiency, resource usage, and economic outcomes of schools has frequently entered into the design of both national and international educational policy. Dr. Hanushek's research includes the impacts of teacher quality, high stakes accountability, and class size reduction on achievement and the role of cognitive skills in international growth and development. His pioneering analysis measuring teacher quality through student achievement forms the basis for current research into the value-added of teachers and schools.

In addition to coauthoring the title report of this event, Dr. Hanushek has written ten books, most recently *Schoolhouses, Courthouses, and Statehouses: Solving the Funding-Achievement Puzzle in America's Public Schools* (Princeton University Press, 2009), and numerous widely-cited articles in professional journals.

Dr. Hanushek previously held academic appointments at the University of Rochester, Yale University, and the U.S. Air Force Academy. His government service includes deputy director of the Congressional Budget Office, senior staff economist at the Council of Economic Advisers, and senior economist at the Cost of Living Council. He is a distinguished graduate of the U.S. Air Force Academy and earned a PhD in economics from the Massachusetts Institute of Technology.

#### **Robert Rothman**

*Senior Fellow, Alliance for Excellent Education*

Bob Rothman joined Alliance for Excellent Education in September 2009 as a senior fellow. Previously, he was a senior editor at the Annenberg Institute for School Reform, where he edited the Institute's quarterly magazine, *Voices in Urban Education*. He was also a study director at the National Research Council, where he led a committee on testing and assessment in the federal Title I program, which produced the report *Testing, Teaching and Learning* (edited with Richard F. Elmore) and a committee on teacher testing.

A nationally known education writer and editor, Mr. Rothman has also worked with Achieve and the National Center on Education and the Economy, and was a reporter and editor for *Education Week*. He has written numerous reports and articles on a wide range of education issues, and he is editor of *City Schools* (Harvard Education Press, 2007) and author of *Measuring Up: Standards, Assessments and School Reform* (Jossey-Bass, 1995). He has a degree in political science from Yale University.

### **Andreas Schleicher**

*Head of the Indicators and Analysis Division, Organisation for Economic Co-Operation and Development Directorate for Education*

Andreas Schleicher is head of the Indicators and Analysis Division of the Organisation for Economic Co-Operation and Development (OECD) Directorate for Education. In this role, he is responsible for the development and analysis of benchmarks on the performance of education systems, which includes the management of the OECD Programme for International Student Assessment (PISA), the OECD Education Indicators Programme (INES), and the Programme for the International Assessment of Adult Competencies (PIAAC).

Before joining the OECD in 1994, Mr. Schleicher was director for Analysis at the International Association for Educational Achievement. In 2003, he was awarded the “Theodor Heuss” prize, awarded in the name of the first president of the Federal Republic of Germany for “exemplary democratic engagement,” in association with the public debate on the results from PISA and their policy implications. In 2002, Mr. Schleicher was awarded the "educación y libertad en el ámbito educativo" prize by the Spanish national association of private schools.

Mr. Schleicher holds an honorary professorship at the University of Heidelberg, Germany. He studied physics in Germany and received a degree in mathematics and statistics in Australia.

### **Bob Wise**

*President, Alliance for Excellent Education*

Bob Wise is president of the Alliance for Excellent Education and former governor of West Virginia. He is author of the book *Raising the Grade: How High School Reform Can Save Our Youth and Our Nation* and chair of the National Board for Professional Teaching Standards. Since joining the Alliance in February 2005, Governor Wise has become a sought-after speaker and advisor on education issues. He has advised the U.S. Department of Education, White House Transition Team, and frequently testifies before the U.S. Congress.

As governor of West Virginia from 2001 to 2005, he fought for and signed legislation to fund the PROMISE Scholarship program and created the Governor’s Helpline for Safer Schools. During his administration, West Virginia saw a significant increase in the number of students completing high school and entering college. From 1983 to 2001, Governor Wise served in the U.S. House of Representatives representing the 2<sup>nd</sup> District of West Virginia, where he aggressively worked to preserve federal financial aid for students to attend college.

Governor Wise serves on the board of directors of the Public Education Network and C-Change. He is an advisory committee member for several organizations including, the Springboard Project, Campaign for Educational Equity, Editorial Projects in Education, the National High School Center, the Bay Area Coalition for Equitable Schools, and the Moffitt Cancer Center. Governor Wise earned a BA degree from Duke University and a JD degree from Tulane University School of Law.