



The Alliance for Excellent Education Presents  
A Webinar on

## Principles for a Comprehensive Assessment System

February 25, 2010 ♦ 3:00 pm – 4:00 pm EST

Register and submit questions for the webinar online at  
<http://newmediamill.com/webcasts/all4ed/register250210/>.

### Agenda

- 3:00 pm**      **Welcome and Introductions**  
Ms. Maria Ferguson  
*Vice President for Policy, Alliance for Excellent Education*
- 3:05 pm**      **Presentation of *Principles for a Comprehensive Assessment System***  
Mr. Robert Rothman  
*Senior Fellow, Alliance for Excellent Education*
- 3:20 pm**      **Response**  
Dr. Joan Herman  
*Director, National Center for Research on Evaluation, Standards, and Student Testing, UCLA*  
Dr. Gary Phillips  
*Vice President, American Institutes for Research*
- 3:40 pm**      **Question and Answer Period**  
Ms. Maria Ferguson (moderator)
- 4:00 pm**      **Adjourn**